

Under the patronage of the Prime Minister of the Kingdom of Bahrain



International Downstream Conference & Exhibition

Downstream Turning Points - "Capitalising on Transformation"

31 MAY - 2 JUNE 2022

Gulf Hotel & Convention Centre, Kingdom of Bahrain

EVENT BROCHURE

www.gdaconference.org

SUPPORTED BY:



HOST SPONSORS:



أرامكو السعودية
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ABOUT THE GULF DOWNSTREAM ASSOCIATION



The Gulf Downstream Association (GDA) was established by its founding companies Saudi Aramco, Kuwait Petroleum International (KPI), Bahrain Petroleum Company (BAPCO), Kuwait National Petroleum Company (KNPC) and Abu Dhabi National Oil Company (ADNOC). GDA is a pioneering, non-profit association and “point of reference” for all downstream players including industry professionals, corporate executives and legislators seeking to foster excellence and drive advancement through mutually beneficial engagement and industry collaboration. The Association was established to aggregate the scattered wealth of knowledge that lies across the global downstream industry in order to accelerate development and serve as a catalyst for strong and sustainable industry growth in the Gulf region and worldwide. GDA takes a leading role in supporting the local, regional and international industry through sharing of knowledge, experience and best practices.

GDA FOUNDING COMPANIES



GDA BOARD MEMBERS



GDA Chairman

Suleman A. Al-Bargan
Vice President
Downstream
Global Manufacturing
Saudi Aramco



Board Member

Abdullah Naji Al Messabi
CEO
ADNOC Refining



Vice Chairman

Waleed K. Al Bader
Chief Executive Officer
KPC



Board Member

Shaikh Nawaf S. Al-Sabah
Chief Executive Officer
KPC Holdings (Aruba) AEC



Khalid Hadi

Acting Secretary General
Gulf Downstream Association

Deputy General Manager
Engineering Division, BAPCO

WELCOME MESSAGE FROM THE SECRETARY GENERAL

Dear Friends,

From 31 May - 2 June 2022, over 6,000 industry executives, leaders and personnel will gather for the second edition of the Gulf Downstream Association (GDA) International Downstream Conference and Exhibition under the theme Downstream Turning Points - "Capitalising on Transformation".

GDA is a pioneering, non-profit association that seeks to foster excellence and drive advancement through industry collaboration and mutually beneficial engagement. In line with this mission, the GDA Conference is the leading Middle East strategic forum for international downstream professionals, addressing global business challenges, sharing best practices and unlocking potential opportunities through collaboration and partnerships.

As the industry becomes more competitive, we are navigating through a critical period of transformation where margin improvement, sustainability and capitalising on resources are topics of major significance. This event will offer you a chance to interact with leading decision-makers addressing such topics while exchanging ideas and building strategic partnerships across the downstream value chain.

In addition to the GDA Founding Companies Saudi Aramco, Kuwait Petroleum International (KPI), Bahrain Petroleum Company (BAPCO), Kuwait National Petroleum Company (KNPC) and Abu Dhabi National Oil Company (ADNOC), this conference will bring together the key players in the GCC with international stakeholders from operators, technology providers, policy makers and academia in what is now becoming the leading event in the region for the downstream industries. The inaugural edition of the GDA Conference in 2018 was a resounding success. Our ambition is to build on this success, and we hope that you will support and participate in all aspects of the conference and exhibition.

I look forward to welcoming you to the GDA International Downstream Conference and Exhibition 2022 at the Gulf Hotel & Convention Centre in the Kingdom of Bahrain

THE LEADING MIDDLE EAST STRATEGIC FORUM FOR DOWNSTREAM PROFESSIONALS

The GDA Conference is the leading Middle East strategic forum for international downstream professionals to address global business challenges, share best practices and unlock potential opportunities through collaboration and partnerships. Striving towards excellence, this forum aims at engaging regional and international stakeholders across the operators, technology providers, policy makers and academia to capitalize on investment, innovation and growth in a safe and sustainable environment.

Now in its second edition, the three-day conference will be held from the **31 May - 2 June 2021**. This year's theme is **Downstream Turning Points - "Capitalising on Transformation"**. The event will welcome refiners and related petrochemical companies, related government agencies, oil and gas consultants, technology and systems providers, research and development entities and equipment and material manufacturers alongside their peers and suppliers from across the Middle East and beyond.



High-level sessions



Technical programme



Youth programme



Innovative exhibition



Networking opportunities



VIP programme



NEW! Hybrid Event

TECHNICAL TOPICS TO WHICH YOU CAN SUBMIT YOUR ABSTRACT

SUSTAINABILITY

Efforts of downstream industry to meet customers requirements without compromising the needs of future generations.

- Economics
- Environment
- Health & Safety
- Reduce, Re-use and Recycle (Circular Economy)
- Social
- ESG in light of COVID-19

RESILIENCE

In today's challenging market conditions for downstream, success of a business lies in its ability to turn challenges into opportunities to capture greater value, and not only to respond to market fluctuations.

- Asset Reliability and Management
- Best Practices from outside Oil & Gas Industry
- Business Transformation
- Flexibility and Competitiveness in Design and Operation (Circular Economy)
- Process Efficiencies
- Technology Driven Transformation
- New methods of cost optimisation
- Repurposing Stranded Assets

DISTRUPTORS

To thrive in today's evolving business, companies need to become transformative organisations that are able to pivot quickly as business needs change.

- Disruptors within and without
- Energy Transition
- Regulations
- COVID-19, Challenges and Opportunities

FUTURE GROWTH

Key factors that influence the future growth of downstream business.

- Future of Refining
- Downstream integrations
- Capital efficiencies
- Funding Downstream investments
- Market outlook and industry strategies
- Origination and investment (government entities to discuss government support to infrastructure and funding)

DIGITALISATION IN DOWNSTREAM SECTOR

Integration of digital technology to improve business processes and develop new capabilities to drive performance.

- 3D Manufacturing
- Blockchain / Clouds
- Capital efficiencies
- Leveraging data to optimise networks and logistics utilisation
- Robotics & UAV's enterprise mobility
- Smart Plants (operation and enterprise analytics)
- Data Science Technology (AI, IoT, ML)

HUMAN CAPITAL

Current challenges and best practices in acquiring and developing talent in downstream.

- Digitisation & Training
- Human Resource Development
- Training that Meets Emerging Technologies
- Post COVID-19 Workforce Design
- Robotics & UAV's enterprise mobility
- Virtual Organisations in view of COVID-19 in the Downstream Sector

SUBMIT ABSTRACTS ONLINE:
www.gdaconference.org/call-for-abstracts

2018 GDA CONFERENCE AND EXHIBITION HIGHLIGHTS



Unique
participants



Conference
attendees



Exhibitors and
Visitors



Students



Speakers



Media and
Press



Committee
members



Sqm of
exhibition space



Represented
companies



Countries

A FEW FROM OUR 2018 INTERNATIONAL SPEAKER LINE-UP

- His Excellency Bakheet Al-Rashidi, Minister of Oil and Minister of Electricity and Water, **State of Kuwait**
- His Excellency Shaikh Mohamed bin Khalifa Al Khalifa, Minister of Oil, **Kingdom of Bahrain**
- Dr. Alexander Ritschel, Head of Technology, **Masdar**
- Dr. Andrea Lovato, Chief Technology Officer, **Acwa Power**
- David M. Johnson, President and CEO, **Achates Power**
- David H. Witte, Sr. VP and Division Head - Energy and Natural Resources, **IHS Markit Houston**
- Francois Good, SVP, Refining and Petrochemicals, **TOTAL**
- Jean Sentenac, Chairman and CEO, **Axens**
- Norm Gilsdorf, President, Honeywell High Growth Regions Middle East, Russia and Customs Union, **Honeywell**
- Othman Al-Ghamdi, CEO, **S-Oil Corporation**
- Steven McCoskey, VP, Operations, **Solomon Associates**
- Tor Fjaeran, President, **World Petroleum Council (WPC)**
- Dr. Sun Xiansheng, Secretary General, **International Energy Forum (IEF)**
- Alan Gelder, VP Refining, Chemicals and Oil Markets, Downstream Global Content Lead, **Wood Mackenzie**
- Daniel Rodas, Director, Solution Architect, **Baker Hughes, a GE company**
- Dr. Gnana Pragasam Singaravel, Catalysis Section Head, **ADNOC - Abu Dhabi National Oil Company**
- Jorn Veenstra, Specialist Pipeline Integrity, **DNV GL - HQ**



2022 PROGRAMME

31 MAY, TUESDAY

06:30 › 08:30	Registration Opens
08:30 › 09:30	Conference Opening Ceremonies including Ministerial Keynotes
09:30 › 10:20	Panel Discussion - Business Transformation
10:20 › 10:40	Exhibition Opening Ceremony
10:40 › 12:00	Technical Sessions Digitalisation in Downstream Sector, Disruptors
12:00 › 13:00	Lunch
13:00 › 14:00	Special Session - Market Analysis and Industry Trends
13:00 › 14:20	Technical Sessions Parallel Sessions Future Growth, Human Capital
14:20 › 15:10	Panel Discussion - Energy Transition
15:10 › 16:10	Special Session - Technology Transformation
15:10 › 16:30	Technical Sessions Parallel Sessions Resilience, Sustainability
16:20 › 17:20	Special Session - Sustainability
16:40 › 18:00	Technical Sessions Parallel Sessions Digitalisation in Downstream Sector, Disruptors
18:00 › 18:20	Break
18:20 › 18:50	Keynote - Peter Hinssen
18:50 › 20:00	Gala Dinner

1 JUNE, WEDNESDAY

07:00 › 09:00	Registration Opens
09:00 › 09:50	Panel Discussion - Downstream Growth Challenges and Opportunities
09:50 › 10:10	Break
10:10 › 11:30	Technical Sessions Parallel Sessions Future Growth, Human Capital
10:10 › 11:30	Expert Sessions
11:30 › 12:30	Lunch
12:30 › 13:50	Technical Sessions Resilience, Sustainability
12:30 › 13:50	Expert Sessions
13:50 › 14:10	Break
14:10 › 15:30	Technical Sessions Digitalisation in Downstream Sector, Disruptors
14:10 › 15:30	Expert Sessions
15:30 › 15:40	Break
15:40 › 16:30	Closing Panel Discussion - Digital Transformation in Downstream
16:30 › 16:50	GDA Raffle Draw

2 JUNE, THURSDAY

07:00 › 08:30	Registration Opens
08:30 › 09:20	Panel Discussion - Human Capital and Diversity
09:20 › 09:30	Short Break
09:30 › 10:20	Panel Discussion - Downstream World-Class Projects Delivery
10:20 › 10:40	Short Break
10:40 › 12:00	Technical Sessions Parallel Sessions Future Growth, Human Capital
10:40 › 12:00	Expert Sessions
12:00 › 13:00	Lunch
13:10 › 14:30	Technical Sessions Parallel Sessions Resilience, Sustainability
13:50 › 14:30	Expert Sessions
14:30 › 14:50	Break
14:50 › 15:30	GDA Conference Outcome
15:30 › 15:45	Closing Remarks by Conference Chairman

ATTENDEE PROFILE

VIP and C-Level Executives

- Ministers and Government Official
- Board Member
- President
- Vice President
- Chief Executive Officer
- Executive Director
- Managing Director
- General Manager
- Chief Engineer

Operations and HR professionals

- Country and Division Manager/Head
- District Manager/Supervisor
- Marketing Manager
- HR, Training or Team Leader/Manager
- Internal Auditor

Engineers and other professionals

- Advanced Process Manager
- Area Manager
- Business Development Manager
- Chemical Engineer
- Communications Engineer
- Compliance Engineer
- Consultant
- Costing and Planning Engineer
- Design Process Engineer
- Instrumentation Manager
- Energy Engineer
- EP Manager
- Facilities Planning Engineer
- Field Service Engineer
- Fire Officer
- Gas Process Engineer
- Inspection Engineer
- Instrument and Control Engineer
- Instrument Design Engineer
- IT Specialist
- Lead Engineer
- Lead Scientist
- Maintenance Engineer
- Modelling and Planning Specialist
- NGL Manager
- Oil Producing Engineer
- Operational Excellence Manager
- Planning Manager
- Plant Engineer
- Process Applications Manager
- Process Control Manager
- Production Engineer
- Process Manager
- Project Manager
- Quality Manager
- Refinery Engineer/Manager
- Reliability Engineer
- Research Engineer
- Risk Assessment Engineer
- Safety and Environment Manager
- Sales and Marketing Manager
- Specialty Products Manager
- Technical Catalysts Manager
- Technical Services Manager
- Technology Manager
- Technology Sales Manager

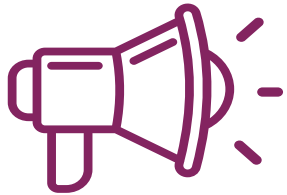
WHY PARTICIPATE



Shape consumer perception:
Position your organisation as a supporter of the downstream industry.



Gain audience insights: Cater to your customers and engage one-on-one with professionals and understand their challenges.



Build brand visibility: Boost your brand presence in front of key downstream vendors, technology providers, operators, policy makers and academia.



Generate new leads: Connect with consumers who are actively in need of your services and drive sales.



Focus on your target market:
Demonstrate your organisation as an industry expert and channel your solutions to a highly relevant and niche sector.



Enhance business, consumer and VIP relationships: Develop deeper, meaningful connections with your target market. Turn your practical insights to strategies that are result-oriented.

GDA CONFERENCE AND EXHIBITION

2022 SPONSORSHIP PACKAGES

		Platinum USD 80,000	Gold USD 60,000	Silver USD 40,000
Exclusive benefits	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓
Marketing and branding benefits	Inclusion of company name and logo in alphabetical order in all event collaterals (subject to deadlines)	✓	✓	✓
	Use of the GDA Conference logo	✓	✓	✓
	Prominent logo branding and link to sponsor's website on the event website	✓	✓	✓
	Prominent logo branding in the electronic newsletters	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
Economical benefits	On-demand sessions available within 24 hours NEW!	✓	✓	✓
	Email campaign sent to all registered attendees on sponsor's behalf	2	1	1
	GDA Executive Club passes* * for registered delegates only	6	4	2
	Complimentary delegate passes	12	8	4
	Complimentary space only at the exhibition	48 sqm	30 sqm	18 sqm

EXHIBITOR PROFILE AND STAND RATES



Marketing,
distribution
and logistics



Project
management



Refining and
petrochemical
equipment



Instrumentation,
automation and
digitalisation



Health Safety
Environment



Operational
excellence



Products,
supplies and
consumables



Consulting
and training



Technology
providers



Refining and
petrochemical
operators



Service
providers



Refining catalyst,
absorbents and
additives



Energy
management



Gas
processing

BOOK YOUR STAND

SPACE ONLY (minimum 15 sqm)

Includes space, aisle cleaning, pavilion security and listing on the GDA Conference website.

USD 595 per sqm

EQUIPPED SPACE (minimum 9 sqm)

Includes rear and side walls, aisle cleaning, pavilion security, carpet, fascia with company name, 1 table, 3 chairs and electricity connection including 1 twin power socket and 4 spotlights and listing on the GDA conference website.

USD 695 per sqm

EXHIBITION



BAHRAIN REIMAGINED



Bahrain Airport

Four times larger than the old airport terminal, the new building has capacity to handle up to 14 million passengers per year. It offers rooms, suites and sleeping pods that can be booked for stays of two hours and upward. There's also a museum space called Cultural Heritage Galleries, which celebrates Bahrain's past and present.

Convention Centre

With its 33 venues, the convention centre is newly renovated with a connected exhibition space concept. All conference rooms are fully equipped with the latest audio-visual equipment, including hi-tech projection systems, multiple power and telephone points, high-speed Internet access. The venue has over a 1000 indoor and outdoor parking space.

Accommodation

The Gulf Hotel Bahrain boasts a total of 361 luxurious rooms and 97 apartments with a choice of 6 different categories that will satisfy each traveller's need. There are 18 restaurants and bars, large outdoor and spa facilities and is only a 20-minute drive from the new Bahrain airport terminal.

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ACADEMIC PARTNER

03 MAY 2022

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