

# GDA Conference 2021

## SPONSORSHIP MENU

**Introduction:** In addition to the Host Sponsor level exclusively reserved for GDA founding companies, there are 3 levels of sponsorship available: Platinum, Gold and Silver. Each sponsor will receive the General Benefits for their selected level (see Marketing & Branding and Economic Benefits immediately below).

In addition, each sponsor gets to choose an Exclusive Benefit from the list relating to their level (see pages 2-4 below).

## SPONSORSHIP LEVELS & BENEFITS

		PLATINUM	GOLD	SILVER
<b>EXCLUSIVE BENEFITS</b>	Each sponsor will be branded exclusively on a function, an area, or an item to be selected from the list of exclusive benefits relating to their level (see pages 2–4)	✓	✓	✓
<b>MARKETING AND BRANDING BENEFITS</b>	Inclusion of company name and logo in alphabetical order in all event collaterals (subject to deadlines)	✓	✓	✓
	Use of the GDA conference logo	✓	✓	✓
	Logo hyperlinked to sponsor's website in the electronic newsletters	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
<b>ECONOMICAL BENEFITS</b>	Email campaign sent to all registered attendees on sponsor's behalf	2	1	1
	GDA executive club passes* *delegates need to be registered first	6	4	2
	Full complimentary delegate passes	12	8	4
	Complimentary floor space at the exhibition (on a space-only basis)	48 sqm	30 sqm	18 sqm


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## HOST SPONSORSHIP

(RESERVED FOR GULF DOWNSTREAM ASSOCIATION FOUNDING COMPANIES)



## Exclusive Benefits

Package	Status	Sponsor
<b>PLATINUM SPONSORSHIP – \$ 80,000</b>		
Registration Entrance, Desks and Lanyards	RESERVED	
Technical Program - Day 1, 2 & 3	AVAILABLE	
Delegates Lunch - Day 1, 2 & 3	CONFIRMED	
Youth Area	CONFIRMED	
GDA Executive Club	CONFIRMED	
Visitor Bags	CONFIRMED	

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## GOLD SPONSORSHIP – \$ 60,000

Mini Program	CONFIRMED	
Information Points, Venue Plans and Signage	CONFIRMED	
Conference Foyer	CONFIRMED	
Conference Notepad & Pen	CONFIRMED	HALDOR TOPSOE 
Exhibition Area	CONFIRMED	
Official Raffle Draw & Staff Uniforms	CONFIRMED	
Mobile App	CONFIRMED	YOKOGAWA 
Coffee Break - Day 1, 2 & 3	AVAILABLE	
Committee Members & Conference Program Wall	AVAILABLE	

## SILVER SPONSORSHIP – \$40,000

VIP Lounge, Speaker Room & VIP Car Park	CONFIRMED	
Branding in Prime Location (3mL x 2mH) *	CONFIRMED	
Branding in Prime Location (3mL x 2mH) *	CONFIRMED	
Additional Floor Space (11 Sqm – on space only basis)	CONFIRMED	
Branding in Prime Location (3mL x 2mH) *	AVAILABLE	
Venue WIFI and Event Website	AVAILABLE	
Additional Floor Space (12 Sqm – on space only basis)	AVAILABLE	

\*option available to a maximum of 4 companies.