

GDA Conference 2021

SPONSORSHIP MENU

Introduction: In addition to the Host Sponsor level exclusively reserved to GDA founding companies, there are 3 levels of sponsorship available: Platinum, Gold and Silver. Each sponsor will receive the General Benefits according to the selected level. In addition, each sponsor gets to choose an Exclusive Benefit listed below.

SPONSORSHIP LEVELS & BENEFITS








		PLATINUM	GOLD	SILVER
EXCLUSIVE BENEFITS	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓
MARKETING AND BRANDING BENEFITS	Inclusion of company name and logo in alphabetical order in all event collaterals (subject to deadlines)	✓	✓	✓
	Use of the GDA Conference logo	✓	✓	✓
	Logo to sponsor's website in the electronic newsletters	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
ECONOMICAL BENEFITS	Email campaign sent to all registered attendees on sponsor's behalf	2	1	1
	GDA Executive Club Passes* *delegates need to be registered first	6	4	2
	Full complimentary delegate passes	12	8	4
	Complimentary raw space at the exhibition	48 sqm	30 sqm	19 sqm

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Exclusive Benefits

(*RESERVED FOR GULF DOWNSTREAM ASSOCIATION FOUNDING COMPANIES)



Package	Status	Sponsor
PLATINUM SPONSORSHIP – \$ 80,000		
Registration Entrance, Desks and Lanyards	RESERVED	
Technical Program - Day 1, 2 & 3	RESERVED	
Delegates Lunch - Day 1, 2 & 3	CONFIRMED	
Coffee Break - Day 1, 2 & 3	AVAILABLE	
Youth Area	RESERVED	
GDA Executive Club	CONFIRMED	
Visitor Bags	CONFIRMED	 

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GOLD SPONSORSHIP – \$ 60,000

Mini Program	CONFIRMED	
Information Points, Venue Plans and Signage	CONFIRMED	
iPosters & Conference Foyer	CONFIRMED	
Conference Notepad & Pen	CONFIRMED	
Exhibition Area	CONFIRMED	
Official Raffle Draw & Staff Uniforms	CONFIRMED	
Mobile App	CONFIRMED	YOKOGAWA 

SILVER SPONSORSHIP – \$40,000

VIP Lounge, Speaker Room & VIP Car Park	CONFIRMED	
Committee Members & Conference Program Wall	RESERVED	
Branding in Prime Location (3mL x 2mH)	AVAILABLE (max. 4 companies)	
Venue WIFI and Event Website	AVAILABLE	
Additional Raw Space (11 Sqm)	AVAILABLE	