



**International  
Downstream Conference  
& Exhibition**

# Sponsorship Contract

20 - 22 October 2020  
Kingdom of Bahrain  
[www.gdaconference.org](http://www.gdaconference.org)

## A SPONSOR (Address for correspondence)

Company / Organization: .....

Contact Person: .....

Position / Job Title: .....

Postal Address: .....

Country: ..... Postal Code: .....

Telephone: ..... Fax: .....

Email: ..... Website: .....

## B INVOICING OFFICE ADDRESS (If different from above)

Company / Organization: .....

Contact Person: .....

Position / Job Title: .....

Postal Address: .....

Country: ..... Postal Code: .....

Telephone: ..... Fax: .....

Email: .....

## C SPONSORSHIP (Please tick the appropriate box)

- |   |                        |                          |  |
|---|------------------------|--------------------------|--|
| 1 | Host Sponsor .....     | <input type="checkbox"/> | <i>Reserved for GDA Founding Companies</i>         |
| 2 | Platinum Sponsor ..... | <input type="checkbox"/> | <i>\$ 80,000 (Eighty Thousand US Dollars only)</i> |
| 3 | Gold Sponsor .....     | <input type="checkbox"/> | <i>\$ 60,000 (Sixty Thousand US Dollars only)</i>  |
| 4 | Silver Sponsor .....   | <input type="checkbox"/> | <i>\$ 40,000 (Forty Thousand US Dollars only)</i>  |

**(10% discount before 31st December 2019)**

**Stand No:**

## D ADDITIONAL EXHIBITION SPACE

Sponsorship tiers listed in 'Section C' correspond to the following allocations of space at the exhibition:

Host Sponsor	183 sqm space only included
Platinum Sponsor	48 sqm space only included
Gold Sponsor	30 sqm space only included
Silver Sponsor	19 sqm space only included

I would like to book additional exhibition space of ..... sqm @ \$595 = \$ .....

- Space only includes aisle cleaning and pavilion security and listing in the GDA Conference Website.
- Additional exhibition space can be booked and invoiced separately upon request or by filling up an Exhibition Contract.

## E METHOD AND TIMING OF YOUR PAYMENTS

- 50% - Due no later than 31st January 2020
- 50% - Due no later than 30th June 2020

### Payment by Telegraphic Transfer in US Dollars

Beneficiary Name:	Worldwide Energy Events Experts FZ LLC
Bank:	Emirates NBD
Branch:	4128 Dubai Media City
SWIFT/FED/CHIPS/CHAPS code:	EBILAEADXXX
Currency:	USD ( United States Dollar)
Account Number:	1024706929902
IBAN Number:	AE270260001024706929902

### Payment Condition

If payment terms are not met, the organizer shall be entitled to cease this Contract forthwith and forfeit all sums paid by the Sponsor.

The Organizer reserves the rights not to allow the sponsor to occupy their space or stand unless payment is received in full.

### Cancellation Policy

In the event of cancellation or termination of this contract by the sponsor, the sponsor shall pay to the organizer cancellation charges at the following rates.

Cancellation more than 120 days before the first day of the event – 50% of contract value

Cancellation 60 to 120 days before the first day of the event – 75% of contract value

Cancellation less than 60 days before the first day of the event – 100% of contract value

## F NOTES TO THE CONTRACT

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## G EXHIBITION STAND RULES AND REGULATIONS

The exhibition stand rules and regulations, covering insurance requirements and Health & Safety policies during the exhibition, can be found in the Exhibitor Manual, which will be available by no later than February 2020.

## SPONSORSHIP LEVELS & BENEFITS

		PLATINUM	GOLD	SILVER
EXCLUSIVE BENEFITS	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓
MARKETING AND BRANDING BENEFITS	Inclusion of Company name and/or Logo in alphabetical order in all event collaterals (subject to deadlines)	✓	✓	✓
	Use of the GDA Conference logo	✓	✓	✓
	Prominent logo branding and link to sponsor's website on the event website	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
ECONOMICAL BENEFITS	Email campaign sent to all registered attendees on sponsor's behalf	2	1	1
	GDA Executive Club Passes* *delegates need to be registered first	6	4	2
	Full complimentary delegate passes	12	8	4
	Complimentary raw space at the exhibition	48 sqm	30 sqm	19 sqm

## I ADVERTISING & SPONSORSHIP CONTRACT BETWEEN

On the one hand, Worldwide Energy Events Experts FZ LLC, herein stated as "the ORGANIZER", a company established under the laws of the Emirate of Dubai with registered office in Dubai Studio City, Dubai, U.A.E., and license no. 91598. And on the other hand, the SPONSOR, with details stated in 'Section A' herein stated as "the SPONSOR", and declaring to have full legal capacity to sign this contract.

### DECLARATIONS

The ORGANIZER is responsible for hosting and organizing the GDA International Downstream Conference & Exhibition that will take place in Manama, Bahrain from 20 - 22 October 2020, (hereafter, "the PROJECT").

1. The SPONSOR, within its sponsorship and patronage activities, is interested in collaborating with the ORGANIZER.
2. By virtue of that previously declared, both parties mutually recognize their full capacity and powers to sign this advertising and sponsorship contract, which is subject to the following:

### ARTICLES

#### I. PURPOSE:

By virtue of the present contract, the ORGANIZER is committed to provide advertising services in benefit of the SPONSOR as described in the third article thereafter, and the SPONSOR is committed to sponsor the PROJECT with the payment of the sponsorship fee in the second article hereafter

#### II. SPONSORSHIP FEE:

The SPONSOR undertakes to settle with the ORGANIZER the amount of US Dollars as referred in 'Sections C and D' in favour of the ORGANIZER. This amount will be settled by means of a bank transfer of which the beneficiary is the ORGANIZER, as mentioned in 'Section E' herein

#### III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, the ORGANIZER is committed to collaborate in an advertising campaign with the SPONSOR within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with the PROJECT, in accordance with the terms described for the

#### SPONSOR.

The SPONSOR will send the rules and standards for the use of their logo to the ORGANIZER, who shall respect the format and specifications that the SPONSOR commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

The SPONSOR, with previous consent from the ORGANIZER, is entitled to announce and publish their participation in the PROJECT by their own means

#### IV. ORGANIZATION AND DEVELOPMENT OF THE PROJECT:

The ORGANIZER will organize the PROJECT by its own means, and has exclusive responsibility of the same. The ORGANIZER will devote to the PROJECT all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

#### V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of the SPONSOR.

#### VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until 22nd October 2020, the same date as the PROJECT is due to be concluded, as is expressed in declaration of this contract. Nevertheless, if for any reason the PROJECT has not concluded on that date, this contract will maintain its validity until the end of all official acts of the PROJECT.

#### FOR SPONSOR

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Place: \_\_\_\_\_

Date:

#### FOR ORGANISER

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Place: \_\_\_\_\_

Date:

## J PLEASE SEND THIS FORM BY POST OR BY EMAIL TO



GDA Secretariat  
**Gulf Downstream Association**  
Office 306, Building 1411,  
Road 4626 Block 346, 12th Floor,  
GBCorp Tower Manama, Bahrain



Event Management  
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