



Gulf Downstream Association

FOR IMMEDIATE RELEASE

Manama, Bahrain

Sponsorship and Exhibition Registration for the GDA International Downstream Conference & Exhibition is now open

The largest downstream conference of the year takes place this October at Bahrain International Exhibition & Convention Centre

Dubai UAE, 31st May 2018: The GDA International Downstream Conference and Exhibition, launched by the Gulf Downstream Association (GDA), is the largest downstream conference of the year. Under the patronage of His Royal Highness Prince Khalifa bin Salman Al Khalifa, Prime Minister, Kingdom of Bahrain, the **GDA Conference 2018** will be held from **23rd- 25th October** at the **Bahrain International Exhibition & Convention Centre** in Manama.

About the conference: The theme of this three-day event is "**Towards a Competitive Downstream through Innovation, Collaboration and Technology**". The conference expects to host a staggering **4500 attendees** and **150 exhibitors**, all with the sole purpose of strengthening the downstream industry and capitalizing on the available opportunities.

Sponsorship: Sponsorship is a key part of branding and marketing. As a part of marketing benefits, sponsorship offers inclusion of the company name in all marketing collaterals, use of GDA 2018 conference logo, visibility and prominence of the logo in event newsletters, prominent logo branding and link to the company website. Also included is the pre-event access to delegate list, identification with logo on the exhibition maps and complimentary raw exhibition space. Moreover, each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits.

Additionally, complimentary passes and POKEN, a cloud-based interactive exhibition platform, are issued to the delegates of the sponsoring organization.

Current sponsors of the conference include: YASREF - Yanbu Aramco Sinopec Refinery Company, Advanced Refining Technologies, Honeywell UOP, LUBEREF - Saudi Aramco Base Oil Company, SAMREF, SASREF - Saudi Aramco Shell Refinery Company, Shell-Criterion Catalyst Co. Ltd., Yokogawa, Axens, Jacobs, KBR Technology, SATORP.

All sponsorship related information may be found on <https://www.gdaconference.org/become-a-sponsor>.

Exhibition: There are over 150 exhibitors expected at the conference. Exhibition space includes a fully equipped stand, aisle cleaning, pavilion security and, listing and description in the Exhibition Catalogue and listing on the GDA Conference Website.

The exhibition space also includes rear and side walls, carpet, fascia with company name, 1 table, 3 chairs, storeroom with lockable door, electricity connection including 1 twin power socket and 4 spotlights, listing and description in the Exhibition Catalogue and listing on the GDA Conference Website. In addition to these benefits, there are innumerable marketing and branding related benefits.

Branding is crucial for market success. Exhibiting will support branding initiatives in the downstream industry. Also, an exhibition will aid in gaining a better perspective on customers' needs and demands.

Exhibiting at the conference is key, as it helps generate qualified leads, thereby driving company sales.

All exhibition-related information can be found on <https://www.gdaconference.org/reserve-exhibition-space>.

The updated exhibition floor plan can be found on https://www.gdaconference.org/?display_media=2103.

About Gulf Downstream Association (GDA): GDA is a non- profit organization with the vision to catalyze the strong and sustainable growth of the downstream industry. GDA was established in the Kingdom of Bahrain in August 2016 by the Cabinet decree. The Gulf Downstream Association (GDA) is established by its founding members - Saudi Aramco, Kuwait Petroleum International (KPI), Bahrain Petroleum Company (BAPCO), Kuwait National Petroleum Company (KNPC) and Abu Dhabi National Oil Company (ADNOC).

GDA's mission is to provide a platform for sharing knowledge, experience and best practices. This is achieved by becoming a premier association in the region that connects the downstream companies, technology and service providers, consultants, professional entities, governmental organizations, academic institutions and experienced retirees. GDA is located at Bahrain Financial Harbour, Manama. For more information, contact +973 1711 6000 or visit the association's website at www.gda.org.bh.

For sponsorship and exhibition-related bookings or inquiries, please contact the Sales Team via phone at +971 4427 0739 or email karan@mee-events.com.

END