



**International  
Downstream Conference  
& Exhibition**

# Sponsorship Contract

23 - 25 October 2018

Kingdom of Bahrain

[www.gdaconference.org](http://www.gdaconference.org)

## A SPONSOR (Address for correspondence)

Company / Organization: .....

Contact Person: .....

Position / Job Title: .....

Postal Address: .....

Country: ..... Postal Code: .....

Telephone: ..... Fax: .....

Email: ..... Website: .....

## B INVOICING OFFICE ADDRESS (If different from above)

Company / Organization: .....

Contact Person: .....

Position / Job Title: .....

Postal Address: .....

Country: ..... Postal Code: .....

Telephone: ..... Fax: .....

Email: .....

## C SPONSORSHIP (Please tick the appropriate box)

1 Diamond Sponsor .....  \$ 100,000 (Hundred Thousand US Dollars only)

2 Platinum Sponsor .....  \$ 75,000 (Seventy Five Thousand US Dollars only)

3 Gold Sponsor .....  \$ 50,000 (Fifty Thousand US Dollars only)

4 Silver Sponsor .....  \$ 30,000 (Thirty Thousand US Dollars only)



**G SPONSORSHIP GENERAL BENEFITS (per level)**

**SPONSORSHIP GENERAL BENEFITS**

		DIAMOND	PLATINUM	GOLD	SILVER
<b>EXCLUSIVE BENEFITS</b>	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓	✓
<b>MARKETING AND BRANDING BENEFITS</b>	Inclusion of company name and/or logo in all printed event collaterals (subject to feasibility and printing deadlines)	✓	✓	✓	✓
	Use of the GDA Summit logo	✓	✓	✓	✓
	Prominent logo branding and link to sponsor's website in the website	✓	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓	✓
	Access to full delegate list prior to the event	✓	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓	✓
	Special acknowledgement during opening and closing ceremonies	✓	✓		
<b>ECONOMICAL BENEFITS</b>	Complimentary conference delegates	<b>20</b>	<b>10</b>	<b>6</b>	<b>3</b>
	Poken – One Lead Generation Touchpoint	✓	✓	✓	✓
	Complimentary raw space at the exhibition	<b>100 sqm</b>	<b>60 sqm</b>	<b>30 sqm</b>	<b>15 sqm</b>

## H ADVERTISING & SPONSORSHIP CONTRACT BETWEEN

On the one hand, **Middle East Energy Events FZ-LLC**, herein stated as "**the ORGANIZER**", a company established under the laws of the Emirate of Dubai with registered office in Dubai Studio City, Dubai, U.A.E., and license no. 91067. And on the other hand, **the SPONSOR**, with details stated in 'Section A' herein stated as "**the SPONSOR**", and declaring to have full legal capacity to sign this contract.

### DECLARATIONS

**The ORGANIZER** is responsible for hosting and organizing the GDA International Downstream Conference & Exhibition that will take place in Manama, Bahrain from 23 - 25 October 2018, (hereafter, "**the PROJECT**").

1. **The SPONSOR**, within its sponsorship and patronage activities, is interested in collaborating with **the ORGANIZER**.
2. By virtue of that previously declared, both parties mutually recognize their full capacity and powers to sign this advertising and sponsorship contract, which is subject to the following:

### ARTICLES

#### I. PURPOSE:

By virtue of the present contract, **the ORGANIZER** is committed to provide advertising services in benefit of **the SPONSOR** as described in the third article thereafter, and **the SPONSOR** is committed to sponsor **the PROJECT** with the payment of the sponsorship fee in the second article hereafter.

#### II. SPONSORSHIP FEE:

**The SPONSOR** undertakes to settle with **the ORGANIZER** the amount of US Dollars as referred in 'Sections C and D' in favour of **the ORGANIZER**. This amount will be settled by means of a bank transfer of which the beneficiary is **the ORGANIZER**, as mentioned in 'Section E' herein.

#### III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, **the ORGANIZER** is committed to collaborate in an advertising campaign with **the SPONSOR** within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with **the PROJECT**, in accordance with the terms described for **the SPONSOR**.

**The SPONSOR** will send the rules and standards for the use of their logo to **the ORGANIZER**, who shall respect the format and specifications that **the SPONSOR** commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

**The SPONSOR**, with previous consent from **the ORGANIZER**, is entitled to announce and publish their participation in **the PROJECT** by their own means.

#### IV. ORGANIZATION AND DEVELOPMENT OF THE PROJECT:

**The ORGANIZER** will organize **the PROJECT** by its own means, and has exclusive responsibility of the same. **The ORGANIZER** will devote to **the PROJECT** all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

#### V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of **the SPONSOR**.

#### VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until 25 October 2018, the same date as **the PROJECT** is due to be concluded, as is expressed in declaration of this contract. Nevertheless, if for any reason **the PROJECT** has not concluded on that date, this contract will maintain its validity until the end of all official acts of **the PROJECT**.

#### FOR SPONSOR

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Date:

Place: \_\_\_\_\_

#### FOR ORGANIZER

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Date:

Place: \_\_\_\_\_

## I PLEASE SEND THIS FORM BY POST OR BY EMAIL TO



### GDA Conference 2018 Organizer

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